

# *ACADEMY OF COACH TRAINING*

## **CHOOSING A COACH TRAINING PROGRAM**

### **SPECIAL REPORT**

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NOTICE: Unlimited coaching resources only \$97.00  
for a lifetime membership

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Learn the secrets to becoming a successful life changing coach.



# Choosing to become a Professional Life Coach

By Rob Hilson

Life coaches are needed now more than ever. People often lose their personal visions and sense of self when human activities shift with new realities. In these heady and challenging times, coaches have an unlimited opportunity to help people manage change and personal growth; and thereby help their clients reach their full potential in whatever goals they seek to accomplish. Moreover, the Academy of Coach Training encourages potential coaches to make a positive difference in the lives of those whom they coach, by means of universal values and ethics.

## **What is Life Coaching?**

Life coaching tends to focus on two things: identifying and pursuing one's life purpose and refocusing one's present life for greater energy, fulfillment, and productivity. In other words, the goal of life coaching is to move the client towards creating a better future and a better life today. Moreover, in the pursuit of engaging a client's life purpose, the coach will also focus on the energy of passion, channeled through experience and design in the service of a greater calling (because pursuing one's life purpose generates lasting fulfillment and significance).

## **What training do you need to be a life coach?**

You will need to consider education, tools, applications, learning styles, values and credentials. The bottom line is that your success as a Life Coach will depend on your coach training.

## **Choosing a Coach Training Program Special Report**

**From the desk of academy director Rob Hilson**

Hello potential new coach!

I have been where you are and know how excited and eager you must be to begin to a new career in the coaching profession.

That is why I thought it would be helpful if you had a list of requirements you should look for in any training program.

**Requirements Every Coach Training Program Should Meet:**

### **1. Certification upon your graduation**

Clients want you to have a clear certification from an organization they can contact, if they want to verify your training.

### **2. Forms to help protect you legally**

Select a program that has a form you can modify to input your own information. This form is known as a "client agreement" and will protect you legally from anything that might arise with clients.

### **3. Forms and checklists that you can use for yourself or your clients**

For new coaches, there is nothing handier then a step by step checklist of what you should be talking about with your clients during your first free session and during your first official goal planning session.

As a coach you also need programs and materials to be able to use with your clients to help them find their passion, drive and deepest desires.

Thus, when deciding to register with a program, make sure that they have all the forms you could ever want and that you are able to use them with your clients at no additional cost.

#### **4. Affordable payment plans**

Select a program and company that offers several payment plans that are very easily affordable and that work with your budget.

Some coach training programs charge over \$4000.00 in three “easy” installments. People have told me that they have spent that much and have received less value than expected. Perhaps the worse case is when a trainee feels the need to go from one program to another because their initial selection did not support their sense of values. More importantly, no one should ever lose their hard earned cash because the program didn’t suit them.

#### **6. A 100% money back guarantee**

This speaks for itself!

In closing I ask you to keep the above list in mind when searching for a coaching school.

Yours truly,  
Coach Rob Hilson

PS If you are in need of coaching materials, why not check out our \$97.00 coaching resource membership. Get all the materials you can handle for a small one time deposit.

## **How Our Membership Plan Works**

*Our Life Time Membership Plan will provide you with at least ten times the value that you invest in it or your money is promptly refunded.*

**For a low cost, one time payment of \$97.00 USD, you gain immediate access to a coach rich, resource data base with everything you'll need to help you to get set up in your coaching business.**

**If you are already in the coaching business, buying additional materials from expensive marketeers can eat up just about all of your budget within months. Why not save your money instead?**

**After your 7 day trial membership, we will send you another link which is continuously updated with meaningful and useful coaching materials.**

*You'll never have to spend another dime on coaching resources again!*

**Even if you're not a coach right now or you're just thinking about being a coach, our coaching resources will help you to move forward with your personal goals without the worry of making expensive commitments.**

*The Academy of Coach Training is a rich, low cost centre for coaching resources. You can't get your coaching materials anywhere for less money.*

*Located in the trial membership center are various coaching and self-help materials. Such as:*

**General Coaching Information**

- Your Bonuses (listed below)
- Quick Start Coaches Toolbox
- Module Outline
- NLP and Hypnosis.
- Business, Marketing and Website Materials.

**Various E-books (and many others):**

- The Science of Getting Rich (William Wattles)
- Laws of Attraction
- Golden Keys of Life
- Think and Grow Rich (Napoleon Hill)
- Awesome Secret (Napoleon Hill)
- All Natural Weight loss
- Building Everlasting Relationships
- 97 Steps to a Happy Relationship

**Manuals on the following topics (and many others):**

- Weight loss
- Relationship and marriage success
- Divorce recovery
- Depression
- Addiction
- Marketing
- Business Plan
- Christian Materials/Existence of God
- Balancing Your Live
- 365 Days of Motivation
- Success Information
- Rebuilding Self Esteem

*We've also included the following bonus materials in the resource centre.*

## BONUS #1

### **Coaching Practice Business Success Kit (plus Quick Start)**

A \$397.00 value

Coaching Practice Business Success Kit includes:

- Coaching Business Action Plans plus samples based on different business models!
- New Coach Checklist: step by step guide to see what you need to begin practicing coaching!
- Client/Coach Contracts: All the forms you will need to protect yourself legally!
- Client Intake Forms: Every form you will need to help your client get to their goals!
- Bookkeeping Forms for Coaches: Record all your earnings with ease! Learn step by step how to keep track of your income.
- Client Record Book: Keep all the important data about your clients organized for easy access and retrieval.

## BONUS #2

### **Extra Quick Start Bonuses**

A \$67.00 value

Everything you need to get a jump on starting your coaching practice:

- Basic coaching skills
- Forms for your clients
- How to conduct the first free session and goal setting sessions (checklists and charts)

### **BONUS #3**

#### **Official Client Agreement Form (Protect yourself from Lawsuits)**

**A \$397.00 value**

**In almost any field you enter into, you need to know how to protect yourself from lawsuits**

**Included with our membership is a contract that you must have every client sign prior to beginning your coaching relationship with them.**

### **BONUS #4**

#### **Over 3000 graphics, banners, web site, buttons and headers**

**Graphics increase professionalism and client trust. Use them on your website in your brochures and on any of your coaching business materials.**

### **BONUS #5**

#### **Don't be Afraid: Yes, Even You Can Master Your Web site!**

**Plus, access to your own online e-Store (free consultation)**

- **Sell your e-books, cd's, calendars- anything you like- to your clients!**
- **Easy to use web site store materials, software and shopping cart; plus, step by step instructions for setting it all up and linking it to your web site.**

**Check out our website and see for yourself.**

**<http://AcademyofCoachTraining.com>**

## **BONUS #6**

### **Marketing Resources**

**We are constantly searching the Web for valuable internet marketing resources to help our students get an edge on their competition. Our resources consist of keyword suggestion tools, SEO tips and suggestions, social networking sites, social bookmarking sites, article and press release submission sites, blogging tools and much more. As a member of our academy, you will continue to enjoy complete access to all of our online resources.**

## **BONUS #7**

### **Neuro Linguistic Programming Training Marketing Resources**

**A \$147.00 value**

**NLP teaches you how the mind works.**

**Learn how to get your clients higher self esteem!**

**Get the edge on what has stopped you and your clients from attaining those goals, and learn how to get them over those road blocks and onto success!**

## **BONUS #8**

### **E-courses for sale on your website!**

**Unlimited value**

**We provide you with over a dozen royalty-free e-courses which you may sell from your web-site.**

**You keep all of the profits.**

## Membership Summary

You will have access to your materials almost immediately and you will be given access to our continuous updates, through another link.

**Membership fees may not stay this low for long.**

**Coaching resources can be expensive!**

**Risk Free 100% MONEY-BACK GUARANTEE on your 7 day membership trial (your deposit of \$97.00 is guaranteed and will only be regarded as payment when the 7 day trial is over).**

The current value of the membership including resources is well over \$1000.00 USD

**YOU ARE ABLE TO RECEIVE A 100% REFUND by contacting the academy director.**

### Payment Options

You will have access to your materials almost immediately.

Payments are made by Pay Pal or credit card (business or personal).

Best,  
Rob Hilson  
[director@academyofcoachtraining.com](mailto:director@academyofcoachtraining.com)  
<http://AcademyofCoachTraining.com>

**PS We keep your \$97.00 USD payment on deposit at Pay Pal for the complete 7 day period. It is completely refundable at the end of the 7 day trial period, at your request. No questions are asked.**

