

# Gift Ideas for Current and Potential Clients

Gifts are a way to send encouragement for a job well done, a way to say "thanks!" at the end of your time together and can be used as a marketing reminder to potential clients.

Also keep in mind that everyone enjoys receiving letters, postcards and cards in the mail.

You may even want send two marketing gifts (with your contact information) to a client, and request that they give one to someone they know.

And don't forget that gifts may also be sent to potential clients as a thank you for your first free session.

The following is a list of gift ideas that are small enough to be sent in the mail with regular postage.

- trinkets
- cards
- inspirational postcards and notepads
- pens
- pins
- key chains

